



IIM LUCKNOW EXECUTIVE PROGRAMME IN STRATEGIC FINANCE – FOR EMERGING CFOs AND FP&A LEADERS

Gain a Holistic View on Strategic Finance Leadership
in the Progressive Era!

BE AN IIM LUCKNOW EXECUTIVE ALUMNI



9 months



Live Online Classes on Weekends

Cohort 07

WHY

Strategic Finance - For Emerging CFOs & FP&A Leaders?

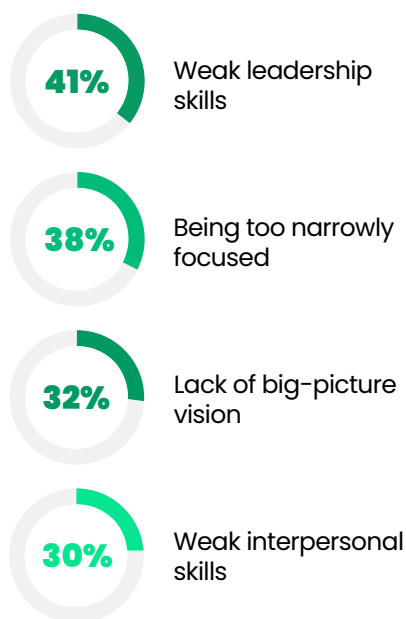


The role of the CFO has been ever evolving over the past few years of unprecedented change. In the face of rapidly changing global market trends in technology, whether it's through massive disruption or unprecedented growth, the prime concern of CFOs is to protect the financial viability of the enterprise. CFOs are expected to be more strategic decision makers in the business, take a forward-looking approach when thinking about data, talent, and technology for the finance function, according to experts from AICPA, Deloitte, and Workday.

CFOs are widening their responsibility in strategic areas that are receiving increasingly more attention, including from boards of directors. Finance has moved from looking at the rear-view mirror to driving growth. Not only are they doing the traditional CFO job, they're assessing cyber security risks, managing system and data integration, filling talent needs and evaluating new technologies like Blockchain and AI.

But are CFOs ready? Do they have the necessary skills to meet the new requirements for the role?

Top concerns of CEOs regarding CFO skillset



The Changing Role of the CFO

From technical and fiduciary expertise with a narrow financial focus ...

Minimum requirements:

- ▶ Management reporting
- ▶ Controllanship and compliance
- ▶ Investor relations

... To a business partner with strategic and operational focus, leading a low cost Finance organization

- ▶ Using financial data to challenge the business and contribute to operational decision making
- ▶ A catalyst for driving business transformation
- ▶ Link strategic objectives with the financial goal of the business

Source: Boyden Global Executive Search

Be The Most Desired CFO of Tomorrow

The CFO of tomorrow is not the CFO of today. Once, the CFO was the company's bookkeeper and accountant; primarily concerned with controlling costs. Now, the CFO's role and responsibilities are growing. As the company boards turn to CFOs to help navigate a course to success, CFOs are taking their place at the strategic heart of the business.

The CFO of tomorrow is a brave, digital-first, strategic advisor focused on innovative ways of moving the business forward.

Leading Mindset

Has a millennial mindset - innovative, technology driven, and explores a broader view of the business

Holistic Vision

Uses data to see bigger picture, break down organisational silos & drives teamwork

Data Knowledge Equipped

Analyses huge volumes of data from IoT technology to strategize the steps forward

Value Driven

Brings together the financial, functional and technical components of the business to add maximum value for the board

Technology Oriented

Operates the next generation of cutting-edge cloud solutions - not just crunching numbers

Emotionally Intelligent

Is at the strategic heart of the business, strategically leading teams towards company goals

Transformation Mindset

Enables digital business transformation and extracts maximum value from operations

Collaborative

A Jack of all Trades who works with different departments driving growth of the company

Takes Ownership

Helps the business gain a foothold in a turbulence, slow-growth market populated by new digital disrupters

Dynamic

Operates at a fast pace to help the business react quickly to unexpected changes in the market

About the Programme



The executive program in strategic finance offers a career-changing CFO training experience to enhance the “next generation’s” ability to become a successful Chief Financial Officer. The program aims to elevate the CFO role to one of a “value integrator,” a term coined by IBM in its Global CEO Study to describe the best-performing CFOs, offering a strategic toolbox that helps become a better advisor to and decision maker for your company.

Introducing the strategic aspect of taking financial decisions and leading teams, this 9 month program is full of extensive learning facilitated by a pedagogy that has the right mix of live lectures, self-paced lectures, and videos, reading material such as eBooks. The program shall help you enhance your ability to forecast, measure, and monitor business performance; manage risk; and generate predictive insights.



Programme Highlights



IIML Certification & Exec Alumni

Eligible for the prestigious IIM Lucknow Executive Alumni Status



Peer Learning & Networking

Interact and build connections with top finance experts



New Age Curriculum

Developed by key faculty at IIML & industry experts



Career Growth

Experience LIVE online learning without taking a career break



Masterclasses by Industry Experts

Sessions by expert IIM faculty and industry practitioners



Campus Immersion

2 days of immersion and valediction at IIM Lucknow campus

Programme Objectives

Build skills to evolve into the future CFO role in a highly disruptive and digital economy focused business



Help executives to navigate through the Digital Transformation with understanding of larger context



Appreciate the multifaceted nature of CFO responsibilities that require the knowledge of finance, strategy, leadership, economics, and communication for success



Develop capabilities beyond the traditional accounting and controllership functions enabling participants to act as a business enabler to CEO



WHO is this programme for?

Eligibility & Selection

- ▶ Recommended 5 years of experience at the time of joining the course
- ▶ Graduation/ Post Graduation or equivalent professional qualification including but not limited to CA/CS/CFA/CPA with 50% (preferred) score

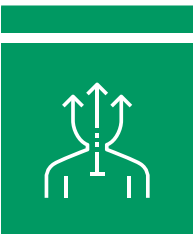
Note: Selection Criteria shall be based on candidate's background and experience



New CFOs who actively involved in partnering with business teams to create scalable competitive edge in business strategies



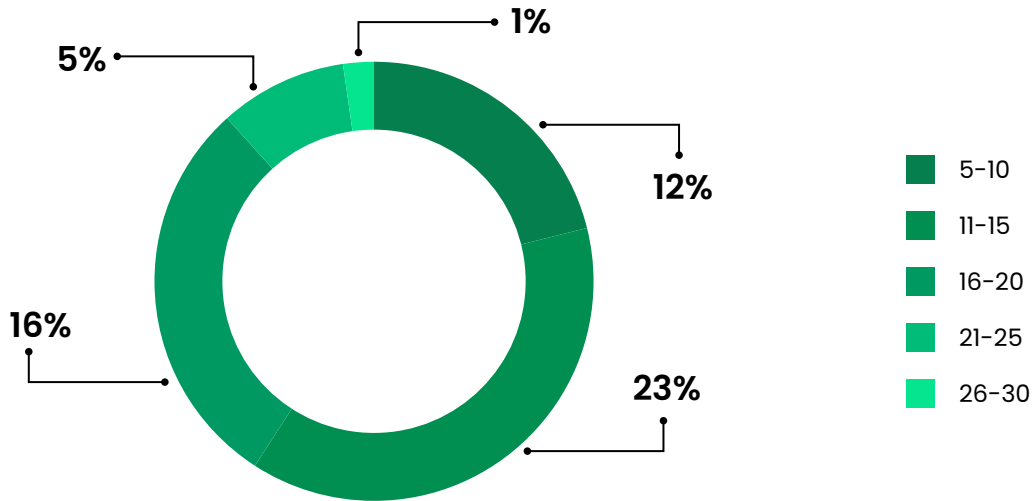
Evolving CFOs and Financial Leaders who play a key role in making major financial decisions and strategies in their organizations



Senior Executives in Finance function with Strategic Responsibilities, who aspire to take financial leadership role in future

Past Participant Profiles

Experience Range:



Designations:



Companies:



Programme Modules

Module 1:

The Emerging CFO Role

- Changing landscape of CFO Responsibilities
- The Digitally Enabled Business & Tech Landscape

Module 3:

Importance of Business Environment

- Dynamic Economic & Business Environment
- Competing on Price in Oligopolistic & Competitive Markets—Strategies to Fight Low Cost Rivals
- Understanding Macroeconomy
- Monetary, Fiscal & Exchange Rate policy

Module 5:

Strategic Thinking & Financial Leadership

- Introduction to Strategy
- Strategic Choices & Value Creation
- Business Models
- Leading Legacy Organizations with New Business Models

Module 7:

Mergers & Acquisitions

- Principles of Merger & Acquisition
- M&A process, Due Diligence & Valuation
- Regulatory Aspects, Deal Structuring
- Masterclass: Managing Complex Mergers

Module 2:

Capital Budgeting, Technology & Information

- Cost of Capital
- Investment Criteria for Capital Budgeting-I
- Investment Criteria for Capital Budgeting-II
- Advanced concepts in capital budgeting
- Data Driven Financial Decision-Making

Module 4:

Valuing Businesses

- Principles of Business Valuation
- AFSA –Advanced Financial Statement Analysis-I
- AFSA –Advanced Financial Statement Analysis-II
- Valuing Digital Business Models
- Case Studies in Valuation
- Valuation of Start-Ups
- Restructuring Initiatives

Module 6:

Business Models & Impacts

- Customer Orientation & Lifetime Value
- Platform Economy
- Business & Product Model Innovation
- Driving Business Case of Tech Driven Operating Models

Programme Modules

Module 9: Risk Management

- Credit, Market & Operational Risk Management
- Asset & Liability Management
- Information & Cyber Security

Module 11: Fintech & Tech Driven Financial Services

- Fintech Landscape & Fintech for Investments
- Emerging Technologies: AI & Blockchain
- Digital Payments & Remittances
- Strategic Management of Digital Financial Services
- Leading Digital Transformation - How CFO can lead this

Module 13: CFO & Corporate Governance

- Good Governance Practices
- Earnings Management & Investor interfacing
- Role of Board & Audit Committee, Engaging the Board
- Regulation & Supervision in Digital Businesses

Module 8: Treasury Management

- Introduction to Treasury Management
- Fixed Income Securities
- Derivative Securities
- Cross Currency Exposure

Module 10: Strategic Thinking & Financial Leadership 2

- Leading Growth & Innovation Through Uncertainty
- Masterclass: Leading StartUps in Growth Phase
- Creativity for Leadership

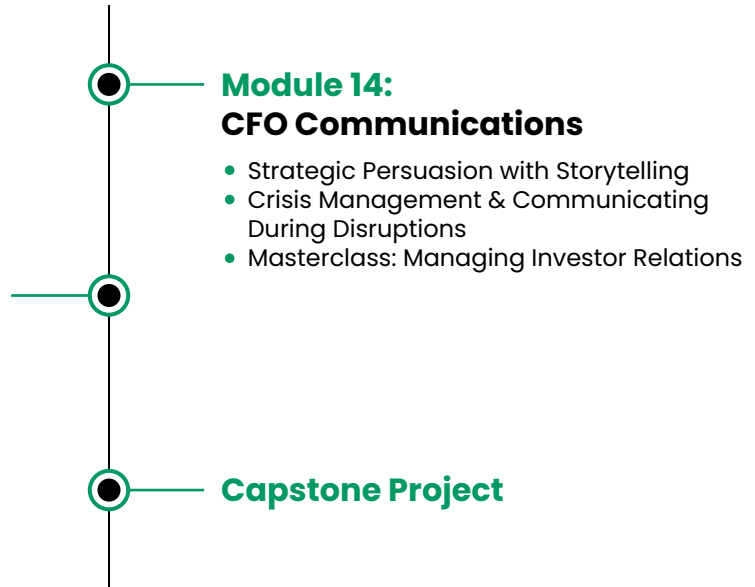
Module 12: Leadership & Talent Management

- Leadership Module - 1
- Leadership Module - 2

Programme Modules

Module 15: Ethics & Responsibility

- Ethical Dilemmas
- Sustainable Investing & Data Privacy - 1
- Sustainable Investing & Data Privacy - 2



Note:

Modules are subject to change based on IIM Lucknow's discretion, students will be informed of the final curriculum during orientation.

Live Video recordings may be selectively available as per IIM Lucknow's discretion. The LMS access does not imply access to all recordings for all live classes.

Learning Experience



100% Live online classes by IIM Lucknow faculty & industry practitioners



Cutting-edge curriculum co-developed by IIM Lucknow & Senior Finance Professionals



Certificate from IIM Lucknow
The coveted IIML Executive Alumni Status*

Masterclasses by top CFOs & Finance Leaders



Practical and application oriented approach with case studies & course work



2 days of immersion & valediction at IIM Lucknow Campus



HOW

does Action Learning Methodology work?

01

In teams, get assigned a real-world business problem

02

Solve the real-world business problem while building your concepts

03

Work on the project throughout the course, use the learnings in your business context

04

Work closely with your team and a faculty as your project mentor

05

Present your solution to a panel

Programme Completion



Executive Alumni Status (Optional)

- One-time registration fee of INR 10,000 + GST

Benefits available to Executive Education Alumni

- Executive Alumni Status of the Indian Institute of Management Lucknow
- Lifelong access to a network of distinguished IIM Lucknow Executive Alumni
- Access to the IIM Lucknow Campus Library (onsite access)
- 10% discount on the fee for any additional programme (Open program, Online) at IIM Lucknow
- 10% group discount on the fee for reference of participants

Attendance of 75% or above and attaining COPM of 50% or above is mandatory to earn the **Certificate of Successful Completion**.

Candidates who do not fulfill these criteria and have at least 40% attendance will be eligible to receive a **Certificate of Participation**. No certificate will be issued to those who do not fulfill the above criteria.

Programme Directors



Dr. Ashish Pandey

**Assistant Professor, Finance & Accounting
at IIM Lucknow**

Prof. Ashish Pandey has significant experience in managing public and private companies in the residential real estate, asset management, and financial services sector. He has held various leadership roles. Most recently, he served as a Chief Executive Officer of an NYSE-listed REIT with a market capitalization in excess of USD One billion. He was listed by Forbes in 'America's Most Powerful CEO under 40' list in the year 2014.



Dr. Ajay K. Garg

**Professor, Finance & Accounting
at IIM Lucknow**

Dr. Garg joined IIM Lucknow in July 2007. He had done FPM (Finance & Control) from IIM Bangalore. Professor Garg specializes in teaching Corporate Finance, Financial Reporting & Analysis and Corporate Valuation & Restructuring. He has won the Award for Best PGP Finance Elective at IIM Lucknow for last 3 academic years.

Programme Architect



Shashi Bhushan

**IIMA-2005, IITD-1999, Corporate Finance, Ex-CFO,
Angel Investor, Financial Modeling, Teacher,
Trainer & Educator, Visiting Faculty**

Shashi Bhushan is a seasoned professional with a diverse background in engineering, management, and finance. He holds a B.Tech. in Mechanical Engineering from the prestigious IIT Delhi (1995-99) and pursued a Full-time MBA from IIM Ahmedabad (2003-05), further enhancing his strategic and managerial acumen.

In his recent tenure as CFO at Waaree ESS Pvt Ltd, a start-up in EV batteries, Shashi played a key role in financial strategy and operational efficiency. His expertise spans corporate finance, M&A, and fundraising, making him adept at driving growth and innovation. With a track record of success in both established firms and start-ups, Shashi brings a unique blend of strategic vision and financial acumen to any organization.

Professors of Practise



Varun Jain

CEO & Co-founder
at Miles Education



Sasanka Panda

CTO of Capita, Member of
the Board of Advisors
at Intelligent Automation + AI,
Data & Analytics Network



Shrinivas Shikaripurkar

Member
(CII Sustainability Panel)



Praveen Sathyadev

Head, EU/UK Business, Data to AI Hacker,
Digital, Data, Analytics, AI/ML, Global



Sunil Sangra

Democratizing Design
Thinking & Innovation

Programme Details

Program Start Date	27th July 2024
Duration	9 months 185 hours
Fees	2,79,000 INR + GST*
Schedule	2:30 PM to 5:45 PM - Saturday & 10:00 AM to 1:00 PM - Sunday
Campus Immersion	2 days of immersion and valediction
Learning Mode	LIVE virtual classes & Campus Immersion

**Program Fee includes Campus Immersion fee
& does not include Alumni fee*

Admission Process



Counseling with a Programme Advisor

Speak to our programme advisor to know if you are the right fit for the programme and understand the learning benefits.

01



Submit Application Form & Documents

You need to fill up the application form & submit your educational, professional experience documents & one ID proof, along with a statement of purpose.

02



Candidature approval by IIM Lucknow & Fee Payment Procedure

IIM Lucknow will further evaluate your application. On receiving the candidature approval & confirmation, our programme advisor will guide you on the payment procedures.

03

About IIM Lucknow



The Indian Institute of Management (IIM) Lucknow, is one of the premier national level institutes of management in India, involved in generating and imparting knowledge in the field of management.

IIM Lucknow stands tall on the foundation of an excellent, committed and profoundly knowledgeable faculty, innovative pedagogical tools, as well as an eclectic and diverse student community that has a burning desire to make new paths of its own.

The Association of MBAs (AMBA) has accorded accreditation to the Institute's PGPM, IPMX, and WMP programmes.

IIM Lucknow is amongst the five B-Schools in India to achieve the coveted dual accreditations. World over, only about 5% of the institutes have acquired AACSB's accreditation.



Best Management
Colleges

Ranking 2021

About Miles Education



Miles Education is one of India's fastest growing higher edtech companies. Miles' mission is to up-skill students and professionals to help them be future-ready and enable their career progression. Miles offers industry recognized certifications in finance and accounting, business analytics, branding and advertising, digital science, data engineering and cybersecurity. Led by Harvard, Stanford and ISB alumni and a team strength of 600+, Miles operates from 20+ cities across India, Middle East and USA.



Miles operates across 4 key verticles: Professional Education, Academia, Talent Solutions and Learners' Community.



Be a future-ready CFO as you earn the IIML Alumni Status

BOOK YOUR SEATS NOW!

Get in Touch:

  +91 6366232137

 ranjitha.n@mileseducation.com

